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**TAITEM ENGINEERING Receives International Recognition as Best for
Environment by B Lab**

June 12, 2018; Ithaca, New York

Today, Taitem Engineering was recognized as a company creating the most positive environmental impact based on an independent, comprehensive assessment administered by the nonprofit B Lab. Honorees are featured on [B the Change](#), the digital publication produced by B Lab, at bthechange.com/bestfortheworld.

Taitem Engineering is honored in the Best for Environment category, which includes businesses from around the world that earned an Environment score in the top 10 percent of more than 2,400 Certified B Corporations on the B Impact Assessment. The 223 Best for Environment companies come from 72 different industries and 25 countries. The full B Lab assessment measures a company's impact on its workers, community, customers, and the environment. To certify as B Corporations, companies like Taitem complete the full assessment and have their answers verified by B Lab.

The Environment portion of the B Impact Assessment evaluates a company's environmental performance through its facilities, materials, emissions, and resource and energy use. Companies answer questions about their transportation/distribution channels and the environmental impact of their supply chain. The assessment also measures whether a company's products or services are designed to solve an environmental issue, including products that aid in the provision of renewable energy, conserve resources, reduce waste, promote land/wildlife conservation, prevent toxic/hazardous substance or pollution; or educate, measure, or consult to solve environmental problems. Honorees scoring in the top 10 percent set a gold standard for businesses that want to be a force for good around the world. Taitem Engineering made the list thanks to its mission-driven business model, embodied in its name, "Technology As If The Earth Mattered." Taitem

provides consulting services in the areas of sustainable design, zero energy buildings, and renewable energy. Its main office is in a LEED Platinum converted 19th century mansion. Day-to-day business is conducted with an eye to energy and resource conservation, with onsite solar PV, water- and energy-saving practices,

Taitem is in good company, with other 2018 Best for Environment honorees such as **Seventh Generation, Carnegie Fabrics; People Against Dirty/Method; and Rubicon Global.**

“With the rise of anger at a system that feels rigged, people are hungry for companies like Taitem Engineering, that are changing the system by building businesses that seek to create the greatest positive impact,” says Jay Coen Gilbert, co-founder of B Lab. “Best for the World is the only list of businesses that uses comprehensive, comparable, third-party-validated data about a company’s social and environmental performance. As consumers, talent, and investors increasingly demand transparent, values-aligned businesses to buy from, work at, and invest in, companies will need to not just the best in the world but the best *for* the world, and not just to be nice but to be the most successful.”

Nearly 1,000 Certified B Corporations were named 2018 Best for the World Honorees, including: **Patagonia; King Arthur Flour Company; Green Mountain Power;** and the United Kingdom’s **Charity Bank.** Fifty-two countries are represented, including Denmark, India, South Africa, and Taiwan. The selection criteria for Best for the World honorees are available at <https://bit.ly/2IgAzF5>.

Today there are more than 2,400 Certified B Corporations across more than 150 industries and 50 countries, unified by one common goal: to redefine success in business. Any company can measure and manage social and environmental performance at <http://bimpactassessment.net>.

COMPANY BOILERPLATE

B Lab is a nonprofit organization that serves a global movement of people using business as a

force for good. Its vision is that one day all companies compete not only to be the best in the world, but the best for the world and society will enjoy prosperity for all for the long term.

B Lab drives this systemic change by: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between “good companies” and good marketing; 2) passing benefit corporation legislation to give business leaders the freedom to create value for society as well as shareholders; 3) helping businesses measure, compare and improve their social and environmental performance with the free B Impact Assessment; 4) driving capital to impact investments through use of its B Analytics and GIIRS Ratings platform.

For more information, visit <http://www.bcorporation.net>.

B the Change is a Medium publication, produced by B Lab in collaboration with the community of Certified B Corps and the movement of people using business as a force for good.

B the Change exists to inform and inspire people who have a passion for using business as a force for good in the world. Because we believe that storytelling is an essential element in the transformation of business and society, we commit ourselves to telling the most compelling stories possible to the largest audiences possible to propel the movement of business toward its destiny as a powerful force for good. We want to dramatically broaden and deepen engagement with entrepreneurs, managers, employees, investors and citizens in one of the most important discussions of our time.

Read all B the Change stories at <http://www.bthechange.com>.